

2019-2020 District Goals



District: District 11 A1
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Our District historically puts on a decent new officer training. The number is 60 because there are alot of repeats who don't want to go through it again.

However this year I plan to give extra attention to the Zone and Region Chairs to strongly prepare them for their roles. Utilizing the meeting guides and the initiative trainings as well as followup, followup, followup, accountability.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

I have already met with my District GLT Coordinator and requested feedback on applying for Leadership Development Funding to offset the cost of Zone Chairperson training.
Also I plan to meet with them to go over my goals for the year and their roles in achieving their goals including utilizing the initiatives, the meeting guides, and the Region and Zone Chairpersons web page in the Member Center

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 6 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

It is my goal to ensure that 80% of the club officers utilize online resources. My 1st 2nd and RCs and ZCs will each have 4 clubs assigned to them to ensure that officers put in their reports, and utilized online resources to enhance their leadership abilities and further the goals of the clubs. Personal followup will be every two months. or a personal sit down with a club officer in front of a computer. This can be measured through monthly reports to the DG and tracked via a spreadsheet.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	22
2nd Quarter	45
3rd Quarter	27
4th Quarter	12

By the end of the 4th quarter, the district will add a total of 106 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will organize at least 3 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	20
3rd Quarter	10
4th Quarter	50

By the end of the 4th quarter, the district's membership drops will not exceed 90 members.

Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Replace Retention Chair who admittedly is tired and replace with an experienced PDG on July 1. Retention committee in conjunction with region chairs will host a Retention Workshop breakout session after region meeting in October which is also membership month in our district utilizing "How are your ratings", "the club quality initiative" and other online club assessments and trainings in order to improve retention. In addition we will have 2 Lions Days at the Detroit Tigers major league baseball games 1 in August and 1 in June to put the fun back in fundraising.

NET GROWTH GOAL

106	+	20	-	90	=	36
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 11000 people.

Action Items:

- Of the total number of people served in my district, 4500 people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

KidsSight, Hearing Center, and Diabetes Chairs will continue to grow screenings by adding one additional screening per quarter each increasing totals by 10%.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 160 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Our district will have secured a food pantry that needs volunteers in the City of Detroit twice a month. We have 10 clubs in the City providing each club an opportunity to volunteer and help combat hunger at no cost in the range of 3000 people a month. every 2nd and 4th Tuesday of each month allowing for 24 activities. We also secured a diabetes grant (DAD) which will enable us to screen more than 300 people

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 40% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 250.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 21000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 21000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 14 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 24 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 71% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

An Ipad will be available at all District functions along with an IT expert to sign all members up for a username and password for MyLion Web or MyLCI and offer any technical help for any who want it.